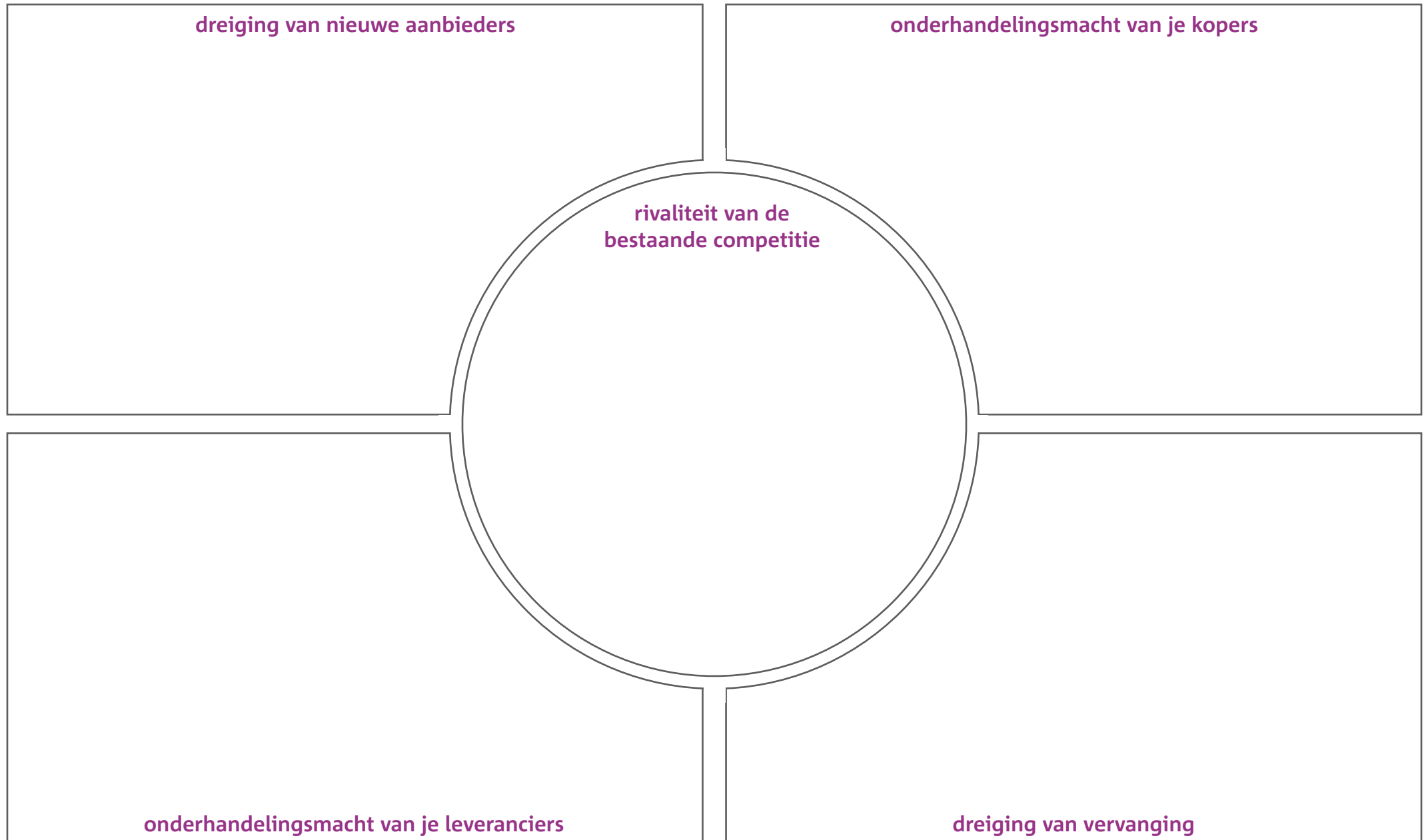


# porters vijfkrachtenmodel

naam \_\_\_\_\_



datum \_\_\_\_\_

Ontwikkeld door Michael E. Porter in "How Competitive Forces Shape Strategy" uit 1979.