

Innovation one pager

name _____

1. situation

What is the context in which the challenge occurs?

2. solution direction

Can you describe a brief description of the solution direction?

3. hypothesis

What assumptions do you want to test?

4. possible consequences

What is the effect of the solution on the stakeholders?

5. measurability

What indicators do you use to measure success?

Next steps

6. experiment team

Describe who is part of the team and who is responsible for the project?

7. follow-up

Next steps to conduct the experiment?

date _____