| key partners | key activities | ~ | value & servi | ces | customer relationships | | customer segments | |
|----------------|----------------|---|---------------|-------------------|---------------------------|--|----------------------|--|
| | | | | | | | | |
| | key resources | 1 | | | channels | | | |
| | | | | | | | | |
| | | | | | | | | |
| cost structure | | | | revenue structure | | | | |
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